



# EXPAND YOUR MARKETS

## Global Software Strategies

Santa Clara, California, March 16-18, 2010

### Worldware Sponsorship Opportunities

#### Premier Worldware Sponsorships

---

- Limited to 1
- Logo on conference signage
- Link and logo on website
- 1 Free conference registrations
- 2 Advertising pages in program
- 1 Promotional piece in bag
- Acknowledgement at Opening Session

#### Wi-fi

---

- Limited to 1
- Sponsor's signage in the conference's wi-fi area
- Company Listing in program
- Half-page ad in program
- Instructional log-on email for attendees before event with sponsor's logo/link
- 1 Promotional piece in bag

#### Bags

---

- Limited to 1
- Company Listing in program
- Sponsor's name on item\*
- Full-page ad in program
- 1 Promotional piece in bag or bag tag provide by sponsor

\*One color imprint. Cost for multiple colors on request

### Worldware Sponsorship Opportunities

#### Opening Night Reception

---

- Limited to 1
- Company listing in program
- 1 promotional piece in bag
- Acknowledgment of Sponsorship at event
- Signage at event
- Company may welcome attendees at event
- Half-page ad in program
- Sponsor's logo and link in invite email before event

#### Bag Inserts

---

- Unlimited amount
- 1 promotional piece in bag

#### Dinner Sponsorship

---

- Limited to 2
- Company listing in program
- Acknowledgment of Sponsorship at event
- Signage at event
- Company may welcome attendees at event
- 1 promotional piece in bag
- Half-page ad in program
- Sponsor's logo and link in invite email before event
- Please note: Dinner is not complimentary. Participants will pay to attend.

#### Notepads

---

- Limited to 1
- Company's listing in program
- Sponsor's name on notepad\*

\*One color imprint. Cost for multiple colors on request

### Worldware Sponsorship Opportunities

#### Pens

---

- Limited to 1
- Company listing in program
- Sponsor's name on item\*

#### Post-its

---

- Limited to 1
- Company listing in program
- Sponsor's name imprinted on item\*

### Worldware Sponsorship Special:

**If your company takes a Premier Worldware Sponsorship and an item sponsorship from the above list, you receive a 10% discount on the item sponsorships. (Items are Bag Inserts, Notepads, Pens, and Post-Its.)**

For more information on all the Worldware Sponsorship categories, please contact Kevin Watson at [sponsors@worldwareconference.com](mailto:sponsors@worldwareconference.com)

\*One color imprint. Cost for multiple colors on request